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**FOOD, FUEL AND EVEN MORE FIZZ!  
POPS Launches One-of-a-kind Soda Kiosk  
Custom pop orders sent from Route 66 across the country**

May 27, 2008

For Immediate Release

Arcadia, OK – From the day POPS opened its doors along Route 66, it made national news, with its landmark architecture, 66-foot-tall pop bottle, and stunningly diverse menu of soda pop. The sales were off the chart from the first week, and customers kept coming back for more. Now as the soda pop shop, café, gas station, and convenience store enters its first summer of business, it is introducing another first: a soda kiosk, allowing customers to send unique sodas anywhere in the United States.

On Tuesday, May 27, POPS brought the soda kiosk online. This isn't a rudimentary order site. The colorful touch screen allows POPS guests to choose to custom order from more than 700 types of soda, and have them immediately shipped via FedEx.

POPS customers have marveled at the variety of sodas from which to choose: from Boylan's Black Cherry to NuGrape, soda connoisseurs can find it here. Many have asked for a way to customize a case of POP to send it home, and now POPS General Manager, Marty Doepke is thrilled to show them how. "As soon as we opened our doors, the soda became our signature", said Doepke, "We are very excited to offer another way for our guests to find that perfect soda for themselves or for friends and family. This kiosk is quickly becoming a huge hit with our customers!"

The first customer to order a shipment was Oklahoma's First Lady Kim Henry, who sent some Dublin Dr. Pepper and an assortment of Cream Sodas to her nephew in Kansas. "This has been a wonderful experience," said the First Lady. "I remember growing up and my grandfather buying me Cream Soda, so I wanted to stock up on that. There are many different types of soda that remind me of different things throughout my life and it's fun to be at POPS to reminisce!"

For more information on POPS soda kiosk, please contact Marketing Director Jessica Ockershauser at 405/843-7777, or [jockershauser@pops66.com](mailto:jockershauser@pops66.com), as well as on the web at [www.pop66.com](http://www.pop66.com)